



FRIENDS WITH BENEFITS

Sponsorship Contract

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Far North Derby
Flat-Track Roller
Derby
P.O. Box 594 Kenai,
Alaska 99611
Email: farnorthderby@gmail.com
Phone: 907.354.2801

WHO IS FAR NORTH DERBY?

Far North Derby (also referred to as FND) is a non-profit women's flat-track roller derby team owned and operated by the skaters, for the skaters.

WHY SPONSOR FAR NORTH DERBY?

Far North Derby promotes a positive, athletic and strong female image. FND works to be a strong influence in our communities and is actively involved in local charitable organizations.

Roller Derby appeals to a vast cross-section of the population from derby fans nostalgic to their childhood to young fans getting their first taste of derby at our bouts. Our family-friendly, all-ages atmosphere attracts nearly every demographic in the Kenai Peninsula area.

Currently, FND is partially funded through skater dues and revenue generated through bout ticket sales, merchandise sales and fund raising events. In order to provide affordable ticket prices, we rely heavily on sponsorships from companies like yours to provide an intense and action-packed sport to the Kenai Peninsula. While we will gladly accept any donations — in-kind or other — Far North Derby agrees to fulfill the terms and agreements of the specific sponsorship level selected as outlined by the sponsorship levels and terms below:

Bull Moose \$5,000: Sponsor is entitled to a banner — provided by the sponsor — at Far North Derby bouts and home events and an image advertisement in the FND event programs. The sponsor will have permission to give away promotional material and have an informational table at FND home bouts. All FND skaters can display the sponsor's logo on gear bags. The sponsor will receive 8 comp tickets to each bout, verbal advertisement during the bouts and a merchandise pack. Sponsor will be acknowledged on FND social media networks and this sponsorship level guarantees exclusivity of business genre at non-skater/zebra sponsorship levels.

King Salmon \$2500: Sponsor is entitled to an image advertisement in the FND event programs. Sponsor will have permission to give away promotional material and have an informational table at FND home bouts. All FND skaters can display the sponsor's logo on gear bags. The sponsor will receive 6 comp tickets to each home bout and a merchandise pack. Sponsor will be acknowledged on FND social media networks.

Grizzly \$1000: Sponsor is entitled to an advertisement in the bout program and will have the ability to give away promotional material at FND home bouts. Sponsor will receive 4 comp tickets to each home bout and a merchandise pack. Sponsor will be acknowledged on FND social media networks.

Beluga \$500: Sponsor is entitled to an advertisement in the bout program and will have the ability to give away promotional material at FND home bouts. Sponsor will receive 3 comp tickets to each home bout and a merchandise pack.

Mosquito \$250: Sponsor will have the ability to give away promotional material at FND home bouts and will receive 2 comp tickets to each home bout and a merchandise pack.

Adopt-a-skater program \$480: This sponsor will be entitled to an advertisement in the bout program, the ability to give away promotional material at FND home bouts, skater will display sponsor's logo on her gear bag and in any other place — agreed upon between the skater and sponsor — off of the track.* This program helps skaters pay for monthly dues, equipment maintenance and upgrades and skating insurance.

Adopt-a-zebra program \$200: Just like sponsoring a skater, you can sponsor our referees as well. This sponsor will be entitled to an advertisement in the bout program, the ability to give away promotional material at FND home bouts, skater will display sponsor's logo on her gear bag and in any other place — agreed upon between the ref and the sponsor — off of the track. This program helps our refs pay for their equipment maintenance, upgrades and skating insurance.

*WFTDA member leagues may not display logos on their person during sanctioned bouts and as we are an aspiring WFTDA league we abide by the organization's sponsorship regulations



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All of the above packages are negotiable. Please see sponsorship addendum for customized specifics. If addendum box is checked, both parties agree to the terms and conditions outlined.

Payment of monetary sponsorship can be made by cash or check, payable to Far North Derby. All sponsorship money, unless otherwise specified, is due upon signing and will be receipted.

Organization: Far North Derby _____
Address: P.O. Box 594 Kenai, Alaska 99611 _____
Contact: _____
Telephone: _____
Email: farnorthderby@gmail.com _____

Sponsor: _____
Address: _____
Contact: _____
Contact's Title: _____
Phone: _____
Email: _____

The sponsor _____ agrees to support Far North Derby at the _____ sponsorship level.

Additional Terms: Sponsorship packages are subject to change at the discretion of FND. The length of each sponsorship package shall not exceed 12 months from date of signing. This agreement becomes a binding document upon payment in full and signature of both the sponsor and a FND representative. Sponsorship packages are only applicable to regular season interleague games hosted by Far North Derby (packages will not be honored when Team plays a bout at another venue or are guests at an outside event). All accommodations at bouts including trackside signage and announcer mentions are subject to venue morality clause (alcohol, tobacco, etc.) and venue approval.

Sponsor signature: _____ Date: _____

FND Representative Signature: _____ Date: _____

Sponsor Contact Initials: _____ Date: _____

FND League Manager Initials: _____ Date: _____



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ADDENDUM TO THE SPONSORSHIP CONTRACT

If merchandise or services are accepted by Far North Derby in lieu of money, the sponsor agrees to these specifics:

Agreed delivery method:

Delivery Date (s) if applicable:

Customized changes in the terms and conditions of the sponsorship level:

Any other addendum to the contract:

Addendum must be approved by the board of directors and signed by at least one board member.

Sponsor signature: _____ Date: _____

FND Representative Signature: _____ Date: _____

Sponsor Contact Initials: _____ Date: _____

FND Board Member Initials: _____ Date: _____